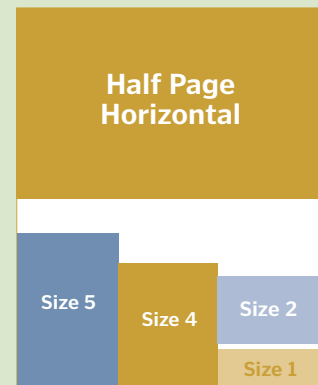
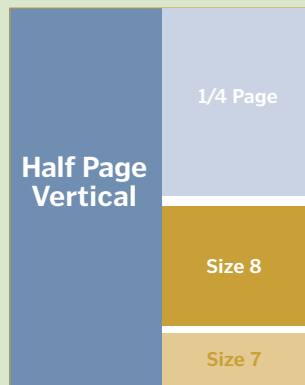
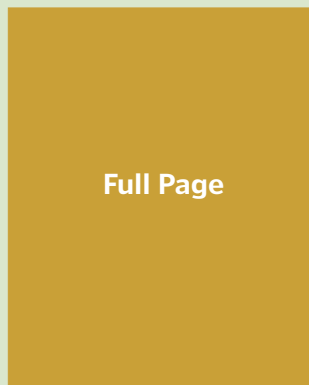
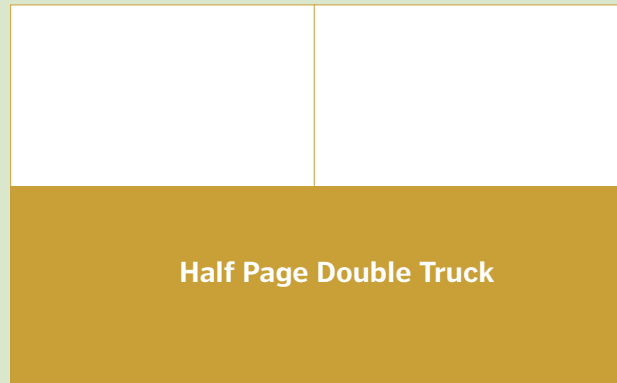
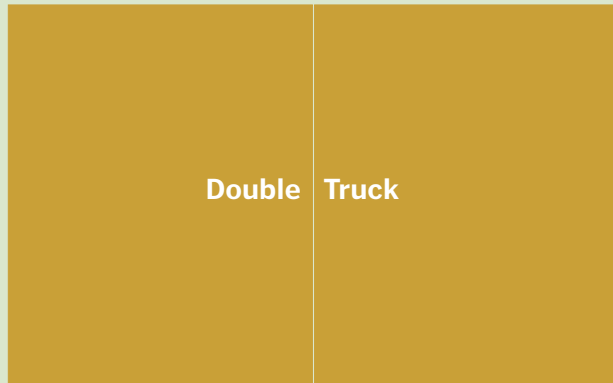


MODULARSIZING2012

WEEKDAY MODULAR SIZES



WEEKDAY SIZES	Dimensions	Inches Wide	Inches Deep
Double Truck	12.5 col. x 12.5"	20.750	12.50
1/2 Double Truck	12.5 col. x 6.125"	20.750	6.125
Full Page	6 col. x 12.5"	10.000	12.50
1/2 Page Vertical	3 col. x 12.5"	4.916	12.50
1/2 Page Horizontal	6 col. x 6.125"	10.000	6.125
1/4 Page	3 col. x 6.125"	4.916	6.125
Size 8	3 col. x 4.30"	4.916	4.30
Size 7	3 col. x 1.775"	4.916	1.775
Size 5	2 col. x 5"	3.388	5.00
Size 4	2 col. x 4"	3.388	4.00
Size 2	2 col. x 2"	3.388	2.00
Size 1	2 col. x 1"	3.388	1.00

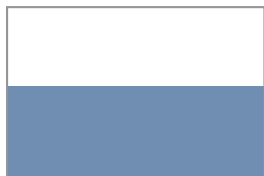
MODULARSIZING2012

WEEKEND MODULAR SIZES

DOMINANCE



Double Page Spread
Retail - 21.887" x 20.75"
Class - 21.883" x 20.75"



1/2 Double Page Spread
Retail - 21.887" x 10.375"
Class - 21.833" x 10.375"



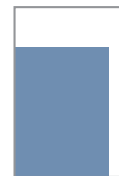
Full Page
Retail - 10.388" x 20.75"
Class - 10.386" x 20.75"



Prestige
Retail - 10.388" x 18.0"
Class - 10.386" x 18.0"

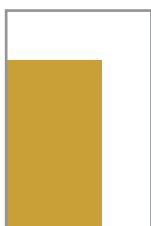


Dominant
Retail - 8.638" x 18.0"
Class - 8.297" x 18.0"



3/5 Page
Retail - 8.638" x 16.0"
Class - 7.253" x 15.0"

IMPACT



Impress
Retail - 6.888" x 16.0"
Class - 6.208" x 16.0"



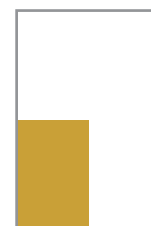
1/2 Page Vert.
Retail - 5.138" x 20.75"
Class - 5.164" x 20.75"



1/2 Page Horiz.
Retail - 10.388" x 10.375"
Class - 10.386" x 10.375"



Skyscraper
Retail - 3.388" x 20.75"
Class - 3.076" x 20.75"

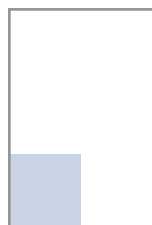


1/4 Page Vert.
Retail - 5.138" x 10.375"
Class - 5.164" x 10.375"

BREAKTHROUGH



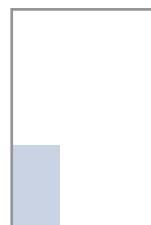
1/3 Page
Retail - 6.888" x 10.5"
Class - 6.208" x 10.5"



1/6 Page
Retail - 5.138" x 7.0"
Class - 5.164" x 6.0"



Banner
Retail - 10.388" x 2.0"
Class - 10.386" x 2.0"



1/8 Page Vert.
Retail - 3.388" x 7.75"
Class - 4.119" x 6.5"



1/8 Page Horiz.
Retail - 5.138" x 5.25"
Class - 5.164" x 5.25"

PRESENCE



1/2 Banner
Retail - 5.138" x 2.0"
Class - 5.164" x 2.0"



Size One
Retail - 3.388" x 1.0"
Class - 2.030" x 1.0"



Size Two
Retail - 3.388" x 2.0"
Class - 4.119" x 2.0"



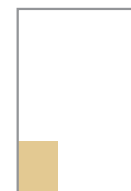
Size Three
Retail - 3.388" x 3.0"
Class - 4.119" x 3.0"



Size Four
Retail - 3.388" x 4.0"
Class - 4.119" x 4.0"



Size Five
Retail - 3.388" x 5.0"
Class - 4.119" x 5.0"



Size Six
Retail - 3.388" x 6.0"
Class - 4.119" x 6.0"