

2011 Legal Publication Rates to publish in Classified Section



Legal Publication Rates

The following rates do not qualify for agency commission:

- Local area billed at \$1.79 per classified line.
- Out of area billed at \$3.03 per classified line.
- Ads run in the Classified legal section contain 12 lines per column inch.
- Legal ads in sections other than Classified are billed at modular rates.

Additional "Proof of Publication" notices will cost \$25 each.

Newsprint tear sheets are available at \$10 each

Advertising Deadlines

If today is We are scheduling for

Monday @ 3pm Wednesday

Tuesday @ 3pm Thursday

Wednesday @ 3pm Fri., Sat., Sun.

Thursday @ 3pm Sun. and Mon.

Friday @ 3pm Tuesday

Cancellation Charge

If an ad is reserved but not published due to advertiser's request after 4 p.m. day of deadline, the advertiser will be subject to a cancellation fee of 50% of the cost of the advertisement.

DBA - Fictitious Business Statement

Four insertions, one per week, one name.....\$83

Each additional name or file number.....\$3

DBA - Abandonment of use of fictitious business name

Four insertions, one per week, one name.....\$83

DBA - Withdrawal from partnership operation under fictitious business name

Four insertions, one per week, one name.....\$83

Liquor License

One insertion\$55

Marriage Summons

Four insertions\$159

Not Responsible Statement

Three insertions.....\$35

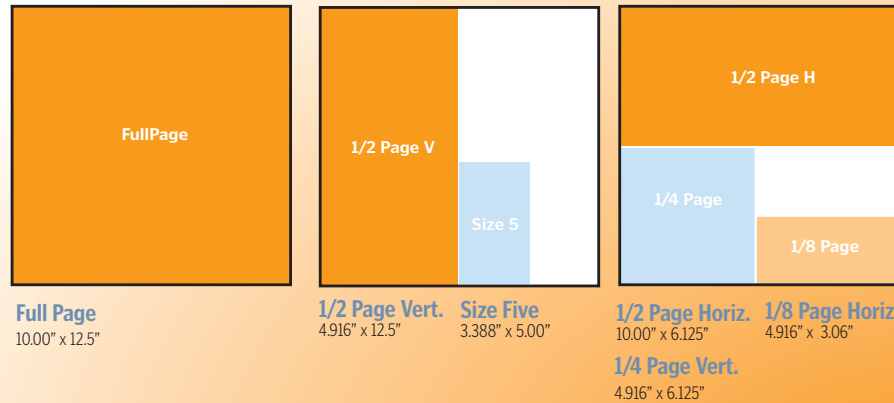
Additional Affidavit Charge

Per copy.....\$25

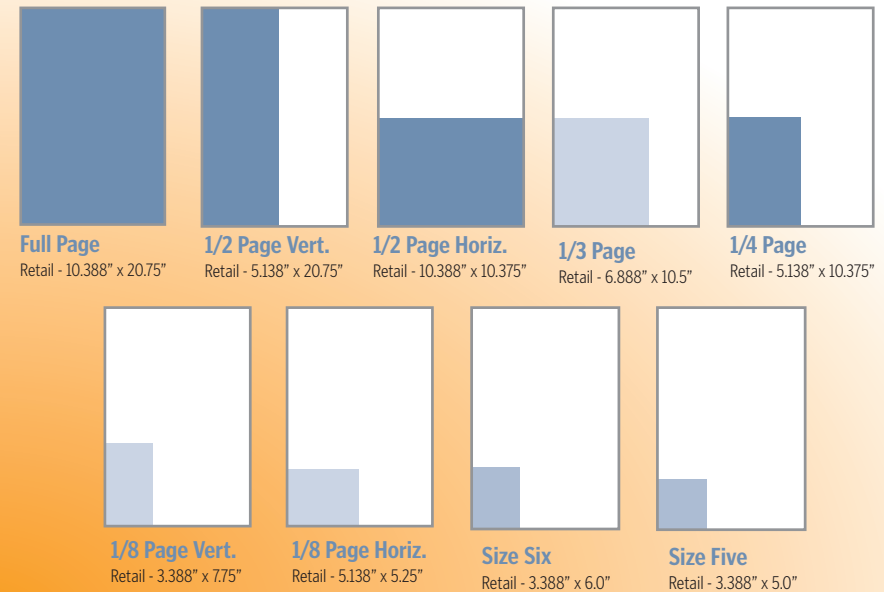
All other legal publications are to be referred to the legal desk for publication.

Note: The prices include a \$2 charge for a "Proof of Publication" and a \$3 charge for publishing on the internet.

2011 Weekday Tabloid Legal Rates



2011 Modular Weekend Broadsheet



Tabloid /Weekdays

	Modular • Legal • Retail	Local	Out of Area
Full Page	\$2,685.00		\$4,545.00
1/2 Page Horizontal	\$1,315.65		\$2,227.05
1/2 Page Vertical	\$1,342.50		\$2,272.50
1/4 Page	\$657.83		\$1,113.53
Size 5	\$358.00		\$606.00
1/8 Page	\$328.64		\$556.31

Broadsheet /Weekends

	Modular • Legal • Retail	Local	Out of Area
Full Page	\$4,457.10		\$7,544.70
1/2 Page Horizontal & Vertical	\$2,228.55		\$3,772.35
1/3 Page	\$1,503.36		\$2,545.20
1/4 Page	\$1,114.28		\$1,886.18
1/8 Page Horizontal	\$563.85		\$954.45
1/8 Page Vertical	\$554.90		\$939.30
Size 6	\$429.60		\$727.20
Size 5	\$358.00		\$606.00

Minimum font size: 8 pt